

Ethan Yao

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EDUCATION

University of Minnesota, Twin Cities Minneapolis, MN
Curtis L. Carlson School of Management – Bachelor of Science in Business May 2024
Major: Accounting | **Minors:** Business Analytics, Business Law, Philosophy, Entrepreneurial Management
GPA: 4.00 | **ACT:** 35 | **Credits:** 62
Honors/Awards: University of Minnesota Presidential Scholarship, University of Minnesota Honors Program

EXPERIENCE

Deloitte Minneapolis, MN
Incoming Discovery Tax Intern (Summer 2022) March 2022 – Present

Twigs Tavern and Grill Rochester, MN
Host June 2021 – August 2021

- Displayed strong interpersonal skills and a superior understanding of the restaurant menu with 400+ guests a night to uphold customer satisfaction and address any concerns, such as disability accommodations and reservation conflicts
- Demonstrated attention to detail by maintaining register transactions for to-go and online orders up to \$250
- Trained 2 new team members on work policies and responsibilities and emphasized the strict gluten-free procedures

ACTIVITIES & LEADERSHIP

180 Degrees Consulting Minneapolis, MN
General Consultant January 2022 – Present

- Implement consulting services for *Bizarre Solutions*, a non-profit aiming to provide business model design and tech solutions for micro-enterprise and small business owners lacking economic privilege, to identify accountant pain points within mid to small-sized accounting firms

Student and Finance Association Minneapolis, MN
Outreach Ambassador October 2021 – Present

- Coordinate with other student organizations to plan and co-host events
- Direct strategies for member retention and plan weekly meeting topics, such as resume review sessions
- Increased freshmen mailing list by 268% from 66 to 177 and boosted average in-person attendance by 383% from 23 to 88 by forging relationships
- Helped secure 22 corporate sponsorships with companies such as *PricewaterhouseCoopers*, *UnitedHealth Group*, *General Mills*, *3M*, *Deloitte*, *KPMG*, and *Wells Fargo*

Carlson Business Board Minneapolis, MN
Mental Health Subcommittee Member September 2021 – Present

- Orchestrate *1 in 5*, an upcoming mental health awareness week centered around 4 events: *The Power of Okay* resilience event, vinyl painting, flower seed planting and pot decorating, and a yoga class
- Assist in constructing *Moment of Mindfulness*, a monthly mental health newsletter for all Carlson students that includes mental health support resources, an editor's column, fun destressing videos, and numerous self-care tips
- Engaged in a 6 month-long mental health training program to become a *Lost & Found* Advocate, gaining the essential skills and knowledge to advocate for mental health and support fellow peers who may be struggling

Net Impact/Impact Consulting Minneapolis, MN
VP of Finance September 2021 – Present

- Develop and promote a sustainability-/social justice-oriented career fair for 150+ majors and numerous industries
- Collaborated with *Gray's*, a local restaurant, to revamp their social media presence and assess student feedback to implement profitable discounts and theme nights
- Effectively handled \$4,000 and created a year-long budget spreadsheet for the student organization

ADDITIONAL INFORMATION

Languages: Native English, professional working Chinese, limited working Spanish, elementary Cantonese

Technical skills: Microsoft PowerPoint, Word, and Excel (Vlookups, Pivot Tables, Data Tables, nested IF statements)

Interests: Sudoku, photography, electric skateboarding, hiking, teaching, handcrafting jewelry, journaling