

# ETHAN YAO

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## EDUCATION

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**University of Minnesota, Twin Cities – Curtis L. Carlson School of Management** *Minneapolis, MN*

*Bachelor of Science in Business – Marketing, Management Information Systems, GPA: 4.00, ACT: 35* *May 2025*

- Minors: Strategic Management, Business Analytics, Philosophy
- Honors: University of Minnesota Presidential Scholarship, University of Minnesota Honors Program
- Teaching Assistant Positions: Strategic Management, Sustainable Supply Chain & Operations, Modeling Business Scenarios in Excel

## PROFESSIONAL EXPERIENCE

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### Deloitte

*Incoming Summer Analytics Intern, Minneapolis, MN*

*June 2023*

*Summer Tax Consultant, Minneapolis, MN*

*June 2022 – August 2022*

- Managed an 8-person team during daily “Sprint Challenges” that evaluated valuable competencies, such as creativity, problem solving, product marketing, and graphic design, and placed 2<sup>nd</sup> out of 63 teams in the US
- Examined the ideal technical and interpersonal skills of tax professionals by assessing 50+ Deloitte employees and presented survey findings and staff development recommendations to 7 partners
- Participated in a rotational shadowing program within 10 Deloitte tax service lines, including global employer services and tax technology consulting, and gained useful experience with completing engagement letters

## LEADERSHIP

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**Carlson Business Board – Undergraduate Student Government, VP of Finance**

*April 2022 – Present*

- Authorize and strategize the proper allocation of a \$12,300 budget for events throughout the school year by effectively communicating with initiative directors and submitting purchase requests in a timely manner
- Oversee and assist the Assistant Director of Finance by creating pro bono consulting partnerships with local small businesses and providing consulting opportunities for Carlson undergraduate students
- Revamped Business Board’s sponsorship package and maintain relations with gold, silver, and bronze-tier corporate sponsors to facilitate undergraduate recruitment during 2 speaker series and other signature events

**University of Minnesota – Carlson School of Management**

*Carlson Student Ambassador*

*May 2022 – Present*

- Organize weekly personalized campus visits for prospective undergraduate students and their families by leading campus tours, hosting them in class, and reflecting on the college search process
- Maintain relations with numerous key Carlson stakeholders, including donors, potential donors, alumni, and partner schools and organizations, to promote and recruit for the Carlson School

*Emerging Leaders of Color Mentor*

*May 2022 – Present*

- Coordinate monthly 5-hour sessions for 80+ underrepresented high schoolers to introduce them to college preparation activities, professional development and networking, business simulations, and industry experts
- Devise strategies to improve diversity recruitment within Carlson and stimulate student conversation regarding DEI by collaborating with Carlson’s Director of Diversity, Equity, Inclusion on current student initiatives

## ACTIVITIES

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- **Korean Student Association**, *Little*, learn about Korean culture and build relationships within the community
- **Business Association of Multicultural Students**, *Member*, analyze how DEI is embedded in business settings
- **Philosophy Club**, *Member*, discuss philosophical topics with professors, fellow students, and outside experts

## ADDITIONAL INFORMATION

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- **Languages:** Native English, professional working Chinese, limited working Spanish, elementary Cantonese
- **Technical skills:** R, Radiant, SQL, Java, Python, Microsoft Suite, SAP ERP, Slack, JMP
- **Interests:** sudoku, mahjong, bouldering, journaling, thrifting, League of Legends, mentorship, morality, logic