

Ethan Yao

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EDUCATION

University of Minnesota, Twin Cities Minneapolis, MN
Curtis L. Carlson School of Management – Bachelor of Science in Business May 2024
Majors: Finance, Economics | **Minor:** Business Analytics | **GPA:** 4.00 | **ACT:** 35
Honors/Awards: University of Minnesota Presidential Scholarship, University of Minnesota Honors Program, National Merit Commended Scholar, AP Scholar with Distinction

ACTIVITIES & LEADERSHIP

Student and Finance Association Minneapolis, MN
Freshman Representative October 2021 – Present

- Increased freshmen mailing list by 268% from 66 to 177 and boosted average in-person attendance by 383% from 23 to 88 by forging relationships
- Helped secure 11 corporate sponsorships with influential companies such as PricewaterhouseCoopers, UnitedHealth Group, and General Mills
- Assist in planning weekly meeting topics and develop strategies for member retention

Net Impact/Impact Consulting Minneapolis, MN
VP of Finance October 2021 – Present

- Develop and promote a sustainability-focused career fair for 150+ majors and numerous industries
- Collaborate with Gray's, a local restaurant, to revamp their social media presence and assess student feedback to implement discounts and theme nights
- Effectively handled \$4,000 and created a year-long budget spreadsheet for the student organization

Olmsted County Youth Commission Rochester, MN
Mental Health Committee Co-Head July 2018 – August 2021

- Directed 20+ members in Mental Health Committee to develop BeWellCOVID, a social media platform with 250+ followers designed to promote mental wellness and counter the isolating effects of the Covid-19 pandemic
- Constructed meeting agendas for 60+ Youth Commissioners and brought in 2-3 guest speakers a month to advocate for civic efforts like environmentalism and gender inclusion
- Volunteered weekly at Friendship Place, an after-school program, to coordinate activities like crafts, reading classes, and tutoring for 15+ children and teens in low-income, migrant, and/or war-torn families

Living Room Tutors Volunteer Program Rochester, MN (Virtual)
Tutor April 2020 – August 2021

- Mitigated the impact of school closures during the Covid-19 pandemic by educating 2 middle school students on math and writing skills during weekly virtual one-on-one meetings, resulting in an average GPA increase of 0.47
- Coached a high schooler on the ACT during weekly virtual meetings and boosted his performance by 27%

EXPERIENCE

Twigs Tavern and Grill Rochester, MN
Host June 2021 – August 2021

- Displayed strong interpersonal skills and a superior understanding of the restaurant menu with 400+ guests a night to uphold customer satisfaction and address any concerns, such as disability accommodations and reservation conflicts
- Demonstrated attention to detail by maintaining register transactions for to-go and online orders up to \$250
- Trained 2 new team members on work policies and responsibilities and emphasized the strict gluten-free procedures

ADDITIONAL INFORMATION

Language: Native English, professional working Chinese, limited working Spanish, elementary Cantonese
Technical skills: Microsoft PowerPoint, Word, and Excel (Vlookups, Pivot Tables, Data Tables, nested IF statements)
Interests: Sudoku, photography, electric skateboarding, hiking, teaching, handcrafting jewelry, journaling