

ETHAN YAO

(507) 513-1905 • yao00182@umn.edu • www.linkedin.com/in/ethanyao04/

EDUCATION

University of Minnesota, Twin Cities – Curtis L. Carlson School of Management *Minneapolis, MN*

Bachelor of Science in Business – Marketing, Management Information Systems, GPA: 4.00, ACT: 35 *May 2025*

- Minors: Strategic Management, Business Analytics, Philosophy
- Honors: University of Minnesota Presidential Scholarship, University of Minnesota Honors Program

PROFESSIONAL EXPERIENCE

Deloitte, Summer Tax Consultant, Minneapolis, MN *June 2022 – August 2022*

- Managed an 8-person team during daily “Sprint Challenges” that evaluated valuable competencies, such as creativity, problem solving, product marketing, and graphic design, and placed 2nd out of 63 teams in the US
- Examined the ideal technical and interpersonal skills of tax professionals by assessing 50+ Deloitte employees and presented survey findings and staff development recommendations to 7 partners
- Participated in a rotational shadowing program within 10 Deloitte tax service lines, including global employer services and tax technology consulting, and gained useful experience with completing engagement letters

180 Degrees Consulting, Management Consultant, Minneapolis, MN *January 2022 – May 2022*

- Identified employee pain points within mid-sized accounting firms via interviewing accountants and analyzing employee survey responses to generate insights for a nonprofit providing business solutions to low-income small business owners

LEADERSHIP

Carlson Business Board – Undergraduate Student Government, VP of Finance *April 2022 – Present*

- Authorize and strategize the proper allocation of a \$12,300 budget for events throughout the school year by effectively communicating with initiative directors and submitting purchase requests in a timely manner
- Oversee and assist the Assistant Director of Finance by creating pro bono consulting partnerships with local small businesses and providing consulting opportunities for Carlson undergraduate students
- Revamped Business Board’s sponsorship package and maintain relations with gold, silver, and bronze-tier corporate sponsors to facilitate undergraduate recruitment during 2 speaker series and other signature events

University of Minnesota – Carlson School of Management

Carlson Student Ambassador *May 2022 – Present*

- Organize weekly personalized campus visits for prospective undergraduate students and their families by leading campus tours, hosting them in class, and reflecting on the college search process
- Maintain relations with numerous key Carlson stakeholders, including donors, potential donors, alumni, and partner schools and organizations, to promote and recruit for the Carlson School

Emerging Leaders of Color Mentor *May 2022 – Present*

- Coordinate monthly 5-hour sessions for 80+ underrepresented high schoolers to introduce them to college preparation activities, professional development and networking, business simulations, and industry experts
- Devise strategies to improve diversity recruitment within Carlson and stimulate student conversation regarding DEI by collaborating with Carlson’s Director of Diversity, Equity, Inclusion on current student initiatives

ACTIVITIES

- **Korean Student Association, Little**, learn about Korean culture and build relationships within the community
- **Business Association of Multicultural Students, Member**, analyze how DEI is embedded in business settings
- **Philosophy Club, Member**, discuss philosophical topics with professors, fellow students, and outside experts

ADDITIONAL INFORMATION

- **Languages:** Native English, professional working Chinese, limited working Spanish, elementary Cantonese
- **Technical skills:** R, Radiant, SQL, Java, Python, Microsoft Suite, SAP ERP, Slack, JMP
- **Interests:** sudoku, mahjong, bouldering, journaling, thrifting, League of Legends, mentorship, morality, logic